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NEXWAVE AND BMR FORM STRATEGIC PARTNERSHIP FOR CHINESE CONSUMER ELECTRONICS MARKET

PLEASANTON, CALIFORNIA (USA) and BEIJING, CHINA July 14, 2006 — NexWave Inc. and

Beijing Microtec Research Tech Corp. (BMR) have recently signed a strategic agreement to initiate

their marketing efforts in the Chinese digital electronic market. This partnership is focused on

serving an increasing need of the Chinese manufacturers for managing and expanding the embedded

software for consumer devices. The market focus for this new component-based software technology

is digital consumer electronic products such as set-top boxes, Digital Televisions (DTV), DVDs, PVRs,

media players, digital cameras, camcorders and mobile devices.

During the signing of this agreement, Mr. Mazy Sehrgosha, NexWave's Senior Vice-President of

Sales, Marketing and Business Development commented: "As the migration to digital devices

accelerates, so does the complexity of embedded software development and maintenance.

NexWave's unique software component technology allows consumer electronic manufacturers to

reduce their software development time and investment and improve their time to market while

preserving the previous investments in legacy code development." He continued: "We are very

pleased to bring such a unique and innovative new technology to Chinese partners and customers."

Mr. Allan He, CEO of BMR in China said: "We are very excited about NexWave's new software

technology as it addresses a major need in the Chinese embedded software development community.

NexWave's unique software component technology allows consumer electronic manufacturers to re-

use their embedded software from various products and platforms by various semiconductor

vendors, independently of hardware and/or operating system—this is extremely important and

valuable as our customers continue to look for ways to cut cost, introduce more new products and

meet the demand of Time To Market."

About BMR

Founded in 1994, BMR is the first embedded software company in China. BMR has currently 500

existing customers on the Chinese embedded software market. A large geographical coverage is

insured with the HQ located in Beijing and 4 sales and support organizations located in Beijing,

Shanghai, Shenzhen and Chengdu.

For more information, please visit: www.bmrtech.com

ABOUT NexWave

NexWave was founded in 1998 by a small team of software engineers with a shared vision on how to

change the future of embedded and device software development in the Consumer Electronics

marketplace. Together, they inaugurated an ambitious technological advance to address many of the

growing challenges that face the embedded device software world. NexWave's key to success lies not

only in our component-based software technology, but also in our company values. Our primary

focus is "Customer First": helping customers reaching their objectives while reducing their

development costs and time to market. NSI (NexWave Software Infrastructure) is the first component

architecture that is totally adapted to the embedded software industry.

NSI is primarily about permitting reuse of code across different product populations. For example, a

component written for a DVD player can be seamlessly and easily reused in a set-top box. As

reusable components are created and added to the population, greater component reuse is facilitated

across different projects, and developers witness increasing returns.

For more information, please visit: www.nexwave-solutions.com